

# Peach Days Sponsorship Opportunities 2024

## \$5000 Peach Days Title Sponsor (only 1 available)

• Benefits include logo on 200 Peach Days posters, 150 Peach Queen posters, 150 Harley Show Posters, and 150 Car Show posters, chamber website on Peach Days Schedule Page and Utility Flyer (mailed to all Brigham City residents). Name on Newspaper Advertising, Full Page full color ad in Peach Queen Program, Logo on Banner displayed downtown at Peach Days and at the Car Show, Name announced over event sound system, Booth at the Community Center for Friday and Saturday (This needs to be reserved through Shelley or Monica at the Chamber ASAP we are sold out by April 1st.)

## \$2,500.00 – Entertainment Stage Sponsor

 Benefits Include: Banner on stage throughout Peach Days, Logo on 200 Peach Days Posters, Name on Newspaper Advertising, Name on Utility Flier mailed to all Brigham City Residents, Full Page full color ad in Peach Queen Program, Logo on Banner displayed downtown, Name on Chamber Website Peach Days Schedule Page, Name announced over event sound system

#### \$2,500.00 - Parade Sponsor

 Benefits Include: Banner walked at beginning of parade, Logo on 200 Peach Days Posters, Name on Newspaper Advertising, Name on Utility Flier mailed to all Brigham City Residents, Full Page full color ad in Peach Queen Program, Logo on Banner displayed downtown, Booth at the Community Center for Friday and Saturday (This needs to be reserved through Shelley or Monica at the Chamber ASAP – We are sold out by April 1st.), Name on Chamber Website Peach Days Schedule Page, Name announced over event sound system

#### \$1,750.00 - Peach Queen Pageant Sponsor

O Benefits Include: Opportunity to Present Plaques to the 2024 Peach Queen Royalty, 6 Tickets to the Pageant, Business Banner (provided by business) walked in front of Peach Queen Float in parades, Business Name Announced at Pageant, Logo on 150 Peach Queen Posters, Logo on 200 Peach Days Posters, Name on Newspaper Advertising, Name on Utility Flier mailed to all Brigham City Residents, Full Page full color ad in Peach Queen Program, Logo on Banner displayed downtown at Peach Days, Name on Chamber Website Peach Days Schedule Page, Name announced over event sound system

#### \$1,750.00 - Peach Days Community Night Sponsor (only 1 available)

O Benefits Include: Banner walked at beginning of Friday Night Parade, Banner walked before Jr. Grand Marshal in Saturday Parade, Logo on 200 Peach Days Posters, Name on Newspaper Advertising, Name on Utility Flier mailed to all Brigham City Residents, Full Page full color ad in Peach Queen Program, Logo on Banner displayed downtown, Booth at the Children's game to provide activity for kids. Name on Chamber Website Peach Days Schedule Page, Name announced over event sound system

#### \$1750.00 - Car Show Presenting Sponsor

 Benefits Include: Logo 200 Peach Days Posters, Logo on 150 Peach Days Car Show Posters, Logo on Dash Plaques, Logo on Car Placards, Name on Newspaper Advertising, Name on Utility Flier mailed to all Brigham City Residents, Full Page full color ad in Peach Queen Program, Logo on Banner displayed at Car Show, Logo on Banner displayed downtown, Name on Chamber Website Peach Days Schedule Page, Name announced over event sound system

# \$1750.00 – Harley Show Presenting Sponsor (Proceeds are donated to Nonprofit Organization in Community)

Benefits Include: Logo on Harley T-shirt and Poster, Business Name on Utility Flier mailed to all Brigham
City Residents (if signed up by July 1<sup>st</sup>), Name on Newspaper Advertising, Full Page full color ad in Peach
Queen Program, Logo on Banner displayed at Harley Show, Logo on Banner displayed downtown, Name on
Chamber Website Peach Days Schedule Page, Name announced over event sound system

#### \$1,500.00 - Peach Days Children's Activity Sponsor

 Benefits Include: Logo on 200 Peach Days Posters, Name on Newspaper Advertising, Name on Utility Flier mailed to all Brigham City Residents, Full Page full color ad in Peach Queen Program, Logo on Banner displayed downtown at Peach Days, Name on Chamber Website Peach Days Schedule Page, Name announced over event sound system.

# \$1,000.00 - Peach Days Sponsor

 Benefits Include: Name on 200 Peach Days Posters, Name on, Newspaper Advertising, Name on Utility Flier mailed to all Brigham City Residents, Half Page full color ad in Peach Queen Program, Name on Banner displayed downtown at Peach Days, Booth at the Community Center for Friday and Saturday (This needs to be reserved through Shelley or Monica at the Chamber ASAP we are sold out by April 1st.), Name on Chamber Website Peach Days Schedule Page, Name announced over event sound system

#### \$1000.00 - Car Show Sponsor

 Benefits Include: Logo on 150 Posters, Business Name on Utility Flier, Name on Newspaper Advertising, Half Page full color ad in Peach Queen Program, Logo on Banner displayed at Harley Show, Name on Banner displayed downtown, Name on Chamber Website Peach Days Schedule Page, Name announced over event sound system

#### \$1000.00 - Harley Show Sponsor (Proceeds are donated to Nonprofit Organization in Community)

Benefits Include: Logo on Harley T-shirt and Poster, Business Name on Utility Flier mailed to all Brigham
City Residents (if signed up by July 1<sup>st</sup>), Name on Newspaper Advertising, Half Page full color ad in Peach
Queen Program, Logo on Banner displayed at Harley Show, Name on Banner displayed downtown, Name
on Chamber Website Peach Days Schedule Page, Name announced over event sound system

## \$500.00 - Peach Days Sponsor

Benefits Include: Name on 200 Peach Days Posters, Name on Newspaper Advertising. Name on Utility Flier mailed to all Brigham City Residents. 1/4 Page full color ad in Peach Queen Program, Name on Banner displayed downtown at Peach Days. Name on Chamber Website Peach Days Schedule Page, Name announced over event sound system

#### \$500.00 - Car Show Sponsor

 Benefits Include: Name on 150 Peach Days Car Show Posters, Name on Newspaper Advertising, Name on Utility Flier mailed to all Brigham City Residents, 1/4 Page full color ad in Peach Queen Program, Name on Banner displayed at Car Show, Name on Chamber Website Peach Days Schedule Page, Name announced over event sound system

# \$250.00 - Peach Days Sponsor

 Benefits Include: Name on 200 Peach Days Posters, Name on Newspaper Advertising, Name on Utility Flier mailed to all Brigham City Residents, Name on Chamber Website Peach Days Schedule Page. Name announced over event sound system

## \$500.00 - Harley Show Sponsor (Proceeds are donated to Nonprofit Organization in Community)

 Benefits Include: Business Name on T-shirt and Poster, Business Name on Utility Flier mailed to all Brigham City Residents (if signed up by July 1<sup>st</sup>), Name on Peach Days Schedule Page on Website, Name Announced at Peach Days

#### \$250.00 - Brigham's Beard Contest Sponsor (Event in Conjunction with Harley Show)

 Benefits Include: Business logo on back of beard contest shirts, Logo on Facebook Event Page, Business name announced at event

## \$350.00 - Peach Queen Sponsor (limited by number of contestants)

Benefits Include: Logo on contestant page in program, Business name on poster by contestant picture (150 posters printed), Name in BE News Journal with contestant information, Name announced throughout the pageant by contestant, two (2) tickets to pageant

# \$250.00 - Peach Queen Scholarship Award Sponsor (8 available)

• The \$250 donation will go directly to the award winner in form of a scholarship Benefits Include: Logo in Peach Queen Program, 2 Tickets to the Pageant, and Opportunity to Present Award During the Pageant.

Business I	Name
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Phone Number	 	 